



## ITALIAN SUSTAINABILITY PHOTO AWARD

### OFFICIAL RULES

Parallelozero Srl – legally headquartered in via Donatello 19/A, Milan, C.F. and P.IVA 06957920967 (hereinafter referred to as “the Organiser”) – has launched the first edition of the “Italian Sustainability Photo Award” (hereinafter, “ISPA”).

The competition is open to photographers of any nationality, aged at least 18 years at the time of submitting their entry.

The ISPA intends to judge and reward the images submitted on criteria such as: photojournalistic quality; originality of documentary content and adherence to the stipulated themes. Three Entries will receive prizes: for the Single Photo Category; the Photo Story Category and the Grant Category.

The competition regulations establish the Official Rules (hereinafter “the Rules”) of the ISPA competition and Terms and Conditions for entry.

The ISPA is a competition for the promotion of artistic work and, as such, is exempt from legislation regulating prize contests pursuant to article. 6, sub-section 1 letter a) of Presidential Decree 430/2001

### GENERAL TERMS

By entering the ISPA competition, the Entrant authorizes the Organiser to handle their registration data. All personal information will be used by the Organiser in accordance with its privacy policy, which can be consulted on the ISPA website at [www.ispaward.com](http://www.ispaward.com).

By entering the ISPA competition, the Entrant implicitly accepts the Rules of the competition and the Terms and Conditions which can be consulted on the ISPA website at [www.ispaward.com](http://www.ispaward.com).

Entry to the ISPA competition is free of charge and open to photographers of any nationality who are aged 18 years and over at the moment of uploading their work.

Photographers who intend to take part in the ISPA competition must submit their entries by 11.00 p.m. (Italian - CET - time) on 28 February 2020 following the stipulated methods. The images may be submitted solely, and exclusively, by upload onto the ISPA website ([www.ispaward.com](http://www.ispaward.com)), once the Entrant has completed registration.

Founding members of the Organiser may not enter the competition.

Photographers who work with the Organiser may only participate with submissions of undistributed photographic material that is not already contracted to the Organiser.

## **USE OF THE IMAGES**

The images selected as finalists in the three categories (and the names of their photographers) may be used non-exclusively by the Organiser and by PIMCO - main sponsor of ISPA (hereinafter referred to as “Main Sponsor”) - for a period of five years starting from the date of the first use by the Organiser or Main Sponsor – without requiring transfer of copyright by the photographer – only, and solely, to promote the ISPA competition in the following settings: all forms and iterations of the ISPA competition website; press and PR; social media; print and web press; photographic exhibitions and prints; competition catalogue and calendar; various marketing activities; print and web advertising.

This use of finalist-images will not entail payment other than the award attributed to the winning project in each of the Categories as described in the present Rules.

None of the images will be used for any reason whatsoever, either by the Organisers or by PIMCO, the ISPA’s main sponsor.

## **TIMELINE**

28 February 2020: deadline (11.00 p.m. Italian - CET - time) for registration and submission of competition entries.

30 March 2020: Ceremony announcing the winners of the Single Photo and Photo Story categories. During the ceremony, the winner of the award in the Grant category will be announced: however, the name of the winner of the Grant category will be announced during a later ceremony.

31 October 2020: Ceremony announcing the winner of the Grant category with display of the project that has been completed during the months since the award was made.

## **PRIZES**

The Organiser will confer the following prizes:

- Winner Single Photo Category: €1,500;
- Winner Photo Story Category: €3,500;
- Winner Grant Category: €10,000.

## **JURY**

The Jury consists of four members from the Italian and international photography industry; furthermore, the Jury will be presided over by a recognised expert from the world of news and

information. The Jury is independent of the Organiser and the sponsors of the ISPA competition, and its decision is definitive and considered final. The Jury's evaluation of the images submitted will be based on criteria such as: quality in terms of photojournalism, originality of documentary content and adherence to the stipulated themes. Furthermore, the Jury has the power to evaluate potential disqualification for entries deemed inappropriate to the ISPA theme or damaging to the dignity of others. The identities of the photographers will be concealed from the Jury during the judging process. At any stage of the judging process, Entrants may be asked to supply the following in order to verify the authenticity of the work: original files (RAW) of the photographs submitted; a series of images immediately before and after the submitted photo; the negatives or original slides (for analogue photographs).

In any case, all finalists will be required to submit the original files (RAW) of the images relative to their entries.

## **CATEGORIES**

The ISPA competition has three Categories: Single Photo, Photo Story and Grant.

The images, stories and projects must be uploaded in their entirety to the specific page of the [www.ispaward.com](http://www.ispaward.com) website, choosing the relevant Category. The same photograph may be submitted at the same time in the Single Photo category, in the Photo Story category (as part of a story) and in the Grant category (as part of a project).

## **SINGLE PHOTO**

- Each Entrant may submit a maximum of three single photos
- The photographs must not have been taken before 1 January 2017
- The photographs must have been taken within the borders of Italy
- Each photograph must be accompanied by a caption

## **PHOTO STORY**

- Each Entrant may submit a maximum of 3 Photo Stories
- The photographs that compose the Photo Stories must not have been taken before 1 January 2017
- All the photographs in the Photo Story must have been taken within the borders of Italy
- The Photo Story must consist of between eight (minimum) and 12 (maximum) images
- Each image in the Photo Story must be accompanied by a caption
- The Photo Story must be accompanied by a title or explanatory text in English (between a minimum of 800 and a maximum of 1,000 characters)

## **GRANT**

- Each Entrant may submit only one project, which must comprise between 10 (minimum) and 30 (maximum) images. There is no time constraint for these photographs.
- Each photograph submitted as part of the project must be accompanied by a caption
- Each photograph submitted as part of the project must have been taken inside the borders of Italy; the project must be developed within the borders of Italy
- Furthermore, each Entrant must supply: a bio (in English, between a minimum of 1,000 and a maximum of 3,000 characters); explanatory text on the work produced to date and intentions for its development (in English, between a minimum of 1,500 and a maximum of 3,000 characters); a draft business plan demonstrating how the Grant will be invested to ensure complete implementation of the project (in English, between a minimum of 1,000 and a maximum of 3,000 characters).

The project submitted must be produced and completed between 30 March 2020 and 30 September 2020.

## **HOW TO ENTER**

All images submitted must have been taken within the borders of Italy and – with the exception of those in the Grant category – no earlier than 1 January 2017. All the images must be uploaded by 11 p.m. (Italian - CET - time) on 28 February 2020 and will be judged between 1 and 20 March 2020.

The images must be relevant to one of the three sustainability themes (namely environmental, social or governance) which are set out on the [www.ispaward.com](http://www.ispaward.com) website.

The Jury will select five finalists for the Single Photo category, five finalists for the Photo Story category and five finalists for the Grant category. The finalists and the winners will be informed by email. The names of the winners of the Single Photo category and the Photo Story category will be announced during the ceremony on 30 March 2020. The finalist-images will be displayed during the prize-giving evening.

The winner of the Grant category will be contacted privately and will agree to maintain absolute secrecy until the end of the project production period, which is to coincide with the official presentation of the Grant on 31 October 2020. During the presentation, the winner of the Grant will be announced, a detailed view of the project financed by the Grant will be shown and a selection of images will be displayed.

If any of the selected finalists or winners should fail to reply, the Jury reserves the right to modify the order of the finalists or name another winner. If the winner(s) refuse to accept the cash prize, the Jury reserves the right to donate the money in question to The Global FoodBanking Network (70 E. Lake Street, Suite 1200, Chicago, IL 60601, USA). The Organiser reserves the right, at its exclusive discretion, to disqualify or remove any Entry failing to respect the stipulated requirements, even when registration for the competition has been correctly completed on the website. If a violation(s) of the Rules should be revealed at a later date, disqualification may be retroactively applied.

If the winning image in the Single Photo Category is one that is also included in the winning Photo Story, the second-placed Single Photo finalist shall be designated the new winner of that category.

The Jury reserves the right to unanimously assign honourable mentions for images which, while not winners in any of the three categories, deserve public recognition for their undeniable quality.

The Organizer assumes no responsibility for any incorrect or incomplete information that may have been included during registration on the website or during uploading of photographs or captions, whether caused by error, delay or technical malfunction.

## **REQUIREMENTS FOR IMAGES AND METADATA**

The photographic material submitted to the competition must meet the following criteria:

- The images must be uploaded as JPEG files, with a resolution of: 72 dpi, 1,500 pixel on the longer side and high-quality compression
- The Info file of the image must permit consultation of the metadata with technical specifications of the image, full name of the photographer and caption.
- Every photograph that is uploaded must have a caption. The caption must be written in English and contain the following information about the image: date, place, detailed description of the situation represented and, where necessary, the name(s) of the subject(s) portrayed;
- The Entrant's full name may be reported only in the specific place on the Info file; there must be absolutely no reference to the photographer's identity in the names of the files uploaded, neither in the captions nor as watermarks on the image.

Entrants agree to supply the Organiser with high-resolution copies of images selected as finalists or winners upon request.

## **CODE OF ETHICS AND ENTRANT'S WARRANTY TO ISPA**

Entries with multiple exposures, polyptychs, altered or manipulated images that exclude, add or modify objects or persons present in the photograph will not be accepted.

Permitted exceptions are cropping or the removal of traces of dust on the sensor and/o negative.

Conversions in scales of grey and colour corrections that do not alter the original colours are permitted.

By entering the ISPA competition, the Entrant guarantees:

- authorship of the image(s) in the Entry/Entries submitted to the competition;
- that any person depicted in the Entry(s) has granted permission for use of their image as shown;
- that the Entry/Entries submitted does/do not infringe upon copyright or intellectual property rights of any third person or entity;
- that the Entry/Entries submitted does/do not contain any material that could constitute or encourage violence, criminality or illegal behaviour;
- that the Entry/Entries submitted does/do not contain any obscene, vulgar, scandalous, pornographic, false, abusive, libellous or defamatory content;

The Entrant guarantees that the events photographed have not been staged nor intentionally altered. At the Organiser's request, the Entrant will supply proof of the permission granted by the persons portrayed in the entry/entries submitted to ISPA.

For each Entry submitted, the Entrant must indemnify and release from responsibility the Organiser and the companies involved in the competition from any action(s) and/or claim(s) by third parties that could arise following a breach of the Rules and will be required to reimburse the Organiser and the companies involved in the competition for any damage suffered.

Any legal dispute arising in relation to the Rules shall be governed by Italian law and be referred to the exclusive jurisdiction of the Court of Milan.

For further information and questions, please write to: [contest@ispaward.com](mailto:contest@ispaward.com)